

# 66 Passion, collaboration and 30 years of experience

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#### **Bent Larsen**

Bent is the founding director of PP Nordic.With more than 30 years of experience in the plant business, he knows the horticultural industry inside out. Bent handles both purchasing and sales in PP Nordic and he is particularly passionate about developing concepts in close collaboration with his customers – and to see it sprout from an idea to a successful saleable solution. His career has allowed him to work in many parts of the world with all aspects of the trade in production, sales, and purchasing. His great knowledge of the industry is also harnessed when he discovers and finds new design.

Bent collaborates with a ceramic designer to make sure PP Nordic is up to date with the newest trends and colors within the world of ceramic pots.

Bent is part of all phases of the projects, and he personally takes care of both purchasing and sales.



### "We offer tailor-made solutions that create higher profit for your business" **Ceramic Pots** PP Nordic offers nurseries and wholesalers customized pot concepts with adapted transportation and presentation trays. Our special know-how and many years of extensive experience of

plant production and sales make us your best partner in developing ceramic concepts.

We design ceramic pots based on the specific plant

- The value of your plants will increase with the right design of ceramic pots
- We are known for our Exclusive Nordic style
- We participate at the yearly trend seminar at Scandinavian Fashion and Trend Institute in Denmark
- We follow the coming trends on all markets
- We customize the ceramic pot to fit your plant perfectly

#### **Quality product**

In close dialogue with our customers and in cooperation with leading ceramic factories, we are able to supply quality products at the agreed time and at a highly competitive price. Using our carefully selected network of factories, we can guarantee our customers unique ceramic pots of the highest quality at competitive prices

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Bent Larsen, Owner of PP Nordic A/S



## A world of opportunities





#### PP NORDIC A/S

Phone: +45 5016 4214 • Mail: bl@ppnordic.dk www.ppnordic.dk